



Bell Corporation Sdn. Bhd.

BELL Group was incorporated in 1986. The core business of the company is the processing and trading of crude palm oil and palm products. We started with one palm oil mill and today, we are one of the largest privately owned Independent Palm Oil miller in Malaysia. BELL Group successfully created a paradigm shift from just the Independent Palm Oil Mille to Green Independent Power Producer, a cutting edge in generating green electricity to decarbonize the electricity in Malaysia. BELL Group is the pioneer and mastermind behind the use and promotion of renewable energy in green energy supply. The group has created a breakthrough to counter growing environmental concerns surrounding the local palm oil industry – shift that has propelled the group to emerge as a Green Independent Power Producer. BELL Group also pioneering in formulating totally green palmbased bio-compatible skincare, successfully substituting cosmetic base ingredients that conventionally derived from petrochemicals or tallow with functional palmbased oleochemical cosmetic ingredients, revolutionizing cosmetics based formulation with green, clean and biodegradable cosmetic ingredients. Diversified in interest, BELL Group manufactures a line of palm-based skincare, haircare, cosmetics and toiletries personal care products under a brand, Liasari. We also cater to contract manufacturing for personal care products and wide varieties of finishing soaps.

Products/ Services

Crude Palm Oil; Palm Kernel Oils; Palm Kernel Shells; Biomass Fuels; Natural and Green Palm Based Personal Care Products; Contract Manufacturing Services cater for all types of Natural Palm Based Soaps; Renewable Energy Technology Provider.

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PORAM Affiliation

Date of Joining	30 July 2009
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Membership	Board	CNT	ASC	PSC	AREC	Contact
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