



Celebrating
40th
Year
of **Unity, Strength
and Character**

ANNUAL
Forum
Friday
20th November **2015**

ONE WORLD HOTEL
Jasmine Junior Ballroom
Bandar Utama, Selangor

Malaysia Palm Oil
Golf Challenge **2015**
Saturday 21st November

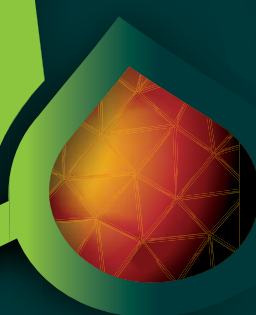
**GLENMARIE GOLF &
COUNTRY CLUB**
Shah Alam, Selangor

ANNUAL
Dinner
Saturday
21st November **2015**

ONE WORLD HOTEL
Imperial Ballroom
Bandar Utama, Selangor



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PROGRAMME

- 2.00 pm Registration / Networking and Refreshment
- 2.30 pm Welcome Remarks by Mr. D. Chandramohan
PORAM Chairman

SESSION I

- 2.45 pm Presentation 1
'Life After 40 for Refiners, Crisis or Opportunity'
by Professor Dr. Ahmad Ibrahim
*UCSI University and Fellow Academy
of Sciences Malaysia*
- 3.30 pm Presentation 2
**"The Price Outlook for Palm Oil – What is the New
Direction?"**
by Dr. James Fry, *LMC International Ltd.*
- 4.15 pm Q & A
- 4.30 pm Networking and Refreshment

SESSION II

- 4.50 pm Presentation 3
"EXIM Bank: Your Palm Oil Trade Partner"
by Mr. Baharuddin Muslim, *Exim Bank Berhad*
- 5.20 pm Presentation 4
**"The Stability of Palm Oil Prices: Perspectives
from Biodiesel, Olechemicals and Indonesian
Factors"**
by Mr. U.R. Unnithan, *Carotino S/B*
- 5.50 pm Presentation 5
**"Future of Palm Oil – During the Time of War
(Currency War)"**
by Mr. Ali Muhammad Lakdawala, *ITC Ltd, India*
- 6.20 pm Q & A
- 6.30 pm Networking and Refreshment



Dr. Ahmad Ibrahim
UCSI University

Dr. Ahmad Ibrahim started his career as a research scientist at the Rubber Research Institute of Malaysia (RRIM) in 1973. In 1978, he obtained a PhD in wastewater engineering from the University of Newcastle-upon-Tyne, UK. In 1985, he won an award to undertake post-doctorate studies at Cornell University, USA under the Fulbright Hubert Humphrey Programme.

From 1991 to 2003, he moved to another phase of his career serving the palm oil industry at the Palm Oil Research Institute of Malaysia (PORIM) and later with the Malaysian Palm Oil Promotion Council (MPOPC). He contributed towards improving consumer understanding of palm oil and thus helping Malaysia expand the markets for palm oil.

After retiring from MPOPC, he worked for Technology Park Malaysia Corporation (TPM) and then as Vice- President (Research) at SIRIM. In 2007, he served the Malaysia University of Science and Technology for three years. In 2011, he became CEO of the Academy of Sciences Malaysia (ASM).

Currently, he is the Professor of Chemical Engineering at UCSI University.



Dr. James Fry
LMC
International Ltd., UK

Dr Fry, LMC's Chairman, was educated at Oxford University, where he obtained an MA in Mathematics and a Doctorate in Economics. After teaching Economics at Magdalen College, Oxford University, in 1980, Dr. Fry jointly founded LMC International, and is the company's Chairman. He continues to devote almost all his time to the company's research and consultancy activity and he is in overall charge of its work in commodity-based sectors.



**Mr. Baharuddin
Bin. Muslim**
EXIM Bank Bhd

Mr. Baharuddin Muslim holds a B.Sc. in Business Administration from Univ. of Missouri St. Louis, USA. He started his career with Bangkok Bank Ltd in 1991. He joined UMBC in 1994 as Head of Credit and subsequently Export-Import Bank of Malaysia Berhad (EXIM Bank) in 1997. Between 1997-2009, he assumed various positions at EXIM Bank structuring trade facilities for Malaysian SMEs, contract financing as well as funding Malaysian companies investing abroad. He joined Middle East Investment Bank Ltd in 2009 before returning to EXIM Bank in 2011. Today Mr. Baharuddin is heading the SME Banking team and regularly speaks on EXIM Bank's experience in financing trade and cross border investments.



Mr. U.R. Unnithan
Carotino Sdn Bhd

Mr. U.R. Unnithan holds a Master degree in Chemical Engineering from ICT Mumbai, India. He had worked with Unilever Group in India. Currently is the Executive Director of Carotino Sdn. Bhd. and is responsible for all palm oil downstream business of the Group.

He has been involved with the commercialization of the Biodiesel Project with MPOB since 2001 and is the Deputy President of the Malaysian Biodiesel Association and has been actively involved in the implementation of the B5/B7 program in Malaysia.



**Mr. Ali Muhammad
Lakdawala**
FMCG
ITC Ltd., India

Prior to joining ITC Ltd, he worked as a Senior Commodity Research Analyst and Trader at Anand Rathi Commodities Ltd, India in three different commodities namely Energy Market, Edible Oil & Oilseeds and Spices. Previously he was a Research Analyst with Unit Trust of India (UTI) Commodities.

Mr. Ali is a renowned speaker at various conferences and often quoted by international newswires including Bloomberg, Dow Jones, Reuters, Economic Times, etc.

ANNUAL Forum

Friday
20th November 2015

ONE WORLD HOTEL
Jasmine Junior Ballroom
Bandar Utama, Petaling Jaya, Selangor

REGISTRATION FORM

DETAILS OF PARTICIPANTS

Title: Tan Sri / Dato' / Dr / Mr. / Mrs. / Ms.

Special Dietary Request (✓)

Vegetarian Non Vegetarian

Name:

Company:

Address:

Tel/Mobile:

Fax: Email:

MAIL FORM to: PORAM, 801C / 802A, Block B, Executives Suites, Kelana Business Centre, 97 Jalan SS7/2, 47301 Kelana Jaya, Selangor, Malaysia.

PAYMENT

Payment is required with your registration form. Confirmation will only be issued upon receipt of full payment. Fees include Forum fee, documentation & refreshment.

REGISTRATION FEE

Membership
Category

Registration Before
15th October 2015

Registration After
15th October 2015

PORAM Members RM350.00 per person/
USD100.00 per person RM400.00 per person/
USD120.00 per person

**Non-PORAM
Members** RM400.00 per person/
USD120.00 per person RM450.00 per person/
USD140.00 per person

Walk In (Cash only) RM500.00 per person / USD150.00 per person

Rate is inclusive of 6% GST.

MODE OF PAYMENT (Please tick)

Cheque or Bank Draft, made payable to "The Palm Oil Refiners Association of Malaysia". Please indicate participant(s) name(s) and ref: PAF2015 on back of cheque / bank draft.

Cheque / bank draft no:
 Amount:

Bank transfer, copy of bank-in slip must be faxed / mailed over as proof of bank remittance:

CIMB Bank Bhd, Account No: 8000212109
Main Branch: No 11, Jalan Raja Laut
50350 Kuala Lumpur, Malaysia.

Signature

Date

Deadline: 15th October 2015

FORUM SPONSORSHIP FORM

Dear Sir/Madam

We hereby agree to the following sponsorship (tick where appropriate):

- GOLD** RM15,000 / USD4,500
- Display of Company name and Corporate logo on the Forum backdrop
 - 6 complimentary invitations to the PORAM Annual Forum 2015
 - 4 complimentary invitations to the PORAM Annual Dinner 2015
 - Acknowledgement of sponsorship by PORAM Chairman in the welcoming speech
 - Free table top to showcase products or services of your company
 - Option of distributing corporate information/gifts to participants
 - Website link in PORAM's website
- SILVER** RM5,000 / USD1,500
- Display of Company name and Corporate logo on the Forum backdrop
 - 3 complimentary invitations to the PORAM Annual Forum 2015
 - 2 complimentary invitations to the PORAM Annual Dinner 2015
 - Option of distributing corporate information/gifts to participants
- FORUM BAG** RM10,000 / USD3,000
- Display of Company name and Corporate logo on the Forum backdrop
 - 4 complimentary invitations to the PORAM Annual Forum 2015
 - 4 complimentary invitations to the PORAM Annual Dinner 2015
 - Free table top to showcase products or services of your company
 - Exclusive company name and logo on each bag
 - Option of distributing corporate information/gifts to participants
- FORUM COFFEE BREAK** RM5,000 / USD1,500
- Display of Company name and Corporate logo on the Forum backdrop
 - 3 complimentary invitations to the PORAM Annual Forum 2015
 - 2 complimentary invitations to the PORAM Annual Dinner 2015
 - Option of distributing corporate information/gifts to participants
- LECTURE COVER PAGE** RM3,000 / USD900
- 2 complimentary invitations to the PORAM Annual Forum 2015
 - 1 complimentary invitation to the PORAM Annual Dinner 2015
 - Exclusive company name and logo on each cover page of lecture note
 - Option of distributing corporate information/gifts to participants
- NOTEPAD** RM3,000 / USD900
- 2 complimentary invitations to the PORAM Annual Forum 2015
 - 1 complimentary invitation to the PORAM Annual Dinner 2015
 - Exclusive company name and logo on each notepad
 - Option of distributing corporate information/gifts to participants
- PEN** RM3,000 / USD900
- 2 complimentary invitations to the PORAM Annual Forum 2015
 - 1 complimentary invitation to the PORAM Annual Dinner 2015
 - Exclusive company name and logo on each pen
 - Option of distributing corporate information/gifts to participants
- LANYARD** RM3,000 / USD900
- 2 complimentary invitations to the PORAM Annual Forum 2015
 - 1 complimentary invitation to the PORAM Annual Dinner 2015
 - Exclusive company name and logo on each lanyard
 - Option of distributing corporate information/gifts to participants
- SPECIAL** RM2,000 / USD600
- Display of Company name and Corporate logo on the Forum backdrop
 - 2 complimentary invitations to the PORAM Annual Forum 2015
 - Option of distributing corporate information/gifts to participants

Enclosed is Cheque/Bank Draft payable to "The Palm Oil Refiners Association of Malaysia" No. for RM

PORAM Bank Details: CIMB Bank Bhd Account No: 8000212109
Main Branch: No 11, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.

Submitted by:

Name:	Designation:
Company:	
Address:	
Postcode:	Country:
Tel:	Fax:
Email:	

The Palm Oil Refiners Association of Malaysia

801C / 802A, 8th Floor, Block B
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E-Mail: susila@poram.org.my/fatimah@poram.org.my